



**Dannie Lau**  
**Founder and General Manager of Phorus**

Dannie Lau is the founder and General Manager of Phorus, the Los Angeles-based technology company recently acquired by DTS Inc., and creators of Play-Fi, the first wireless audio streaming solution built from the ground up for Android devices.

A former Vice President of Product Development for Harman International, purveyors of brands such as harman/kardon, JBL and Mark Levinson, Lau was the leading technology executive for the Consumer Division, managing development of the PND, home electronics, and iPod docking categories. In 2000, Dan co-founded PhatNoise, an industry pioneer in the mobile MP3 space, which was later acquired by Harman International.

In his career, Lau has led the development of multiple award-winning products which earned numerous accolades including CES Innovation Awards, EISA Awards, Best of Shows, and Popular Science's Best of What's New.

Lau holds a bachelor's, masters and MBA from the University of California, Los Angeles, in addition to a MBA from National University of Singapore.